

NATIONAL CIO **Orbie** awards

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Darryl Maraj, GA Telesis - SouthFloridaCIO Finalist Dinner

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RELATIONSHIPS CREATE LEADERSHIP ADVANTAGE

There's no textbook that tells you how to be a great CIO.

Leadership Unscripted (LSUS) is InspireCIO's quarterly, virtual national program where members interact in the Imaginate Digital Experience™ with CIOs from 25 chapters and can chat with other members and be inspired by member interviews & panel

Q: Why do you spend your valuable time attending LSUS?

A: The CIO community has several outlets and organizations that provide information relevant to CIOs. Few offer networking with peer-topeer interactions designed to foster relationships, share best practices, and enhance professional growth. Leadership Unscripted, through InspireCIO, provides all these things.



Reenie Askew - CharlotteCIO Chapter Chair

Q: Have you experienced an "answer is in the room" moment?

in many forms. Whether it is validating a strategic direction or just needing a perspective from other leaders. One example of

this was the Great Resignation. Many organizations are dealing with various staff shortages, due to the pandemic. With the limitless opportunities for employees to work anywhere in the world from home, the tech talent market is particularly strained. Overlay this with the mantle of being a local government organization, the challenges are real. During a Leadership Unscripted session, I took the opportunity to speak with other agency CIOs. Some were government, others were not. It was comforting to talk through the challenges with others and exchange ideas,

"I've endeavored to attend as many A: Yes, I have experienced [LSUS] sessions as possible. Not just several. Answers come for the content, but for the valuable time spent with other members."

> which included recruiting, retention, and upskilling.

Q: How does LSUS keep you feeling connected with the CIO community?

A: Initially, I would sit at my local chapter virtual table. Let's face it, there's such great leaders in Charlotte to talk with, but later started moving around to other chapter tables. Moving around enabled me to connect and reconnect with other leaders in other cities. I've met members from St. Louis, Houston, and even Boston. What's more, CIOs who take positions

in other cities, stay connected to the InspireCIO community, enabling continued engagement, through the lens of a new organization.

Q: What has been your favorite 'episode' of LSUS?

A: I recall the Year Up presentation. The plan for career development and internship opportunities to support our young people aligned well with my interest in developing a pipeline for tech talent. I had follow-up discussions with Year Up, but later discovered the City of Charlotte was already working with other local agencies to meet similar goals.

Q: How do you leverage LSUS/ the environment personally/ professionally?

A: When I joined the City of Char-

lotte in March 2019, I was a relatively new CIO. The CharlotteCIO chapter members, along with Leadership Unscripted, was a tremendous help to me. I benefited from the wealth of knowledge and experience within the community. Specifically, Leadership Unscripted provided several personal

insights: the value of my experience shared with others; the benefit of seeking council and knowledge from other chapter members, and the validation that comes from knowing you're on the right track. I've endeavored to attend as many sessions as possible. Not just for the content, but for the valuable time spent with other members.





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Leadership Unscripted is InspireCIO's quarterly, virtual national program where members connect, build relationships and meet leading CIO's from chapters across the country.



NONPROFIT/PUBLIC SECTOR

Includes CIOs for government, education, and nonprofit organizations:



DR. CURT CARVER



"Winning the ORBIE did not help me gain additional credibility, leadership or influence within my organization. Candidly, creditability, leadership, and influence are like politics — everything is local. How others perceive you is confirmed or denied by thousands of actions and results over time. After seven years in my organization, I am well-known as a talented troublemaker who recruits and leads a team of empowered innovators. That team routinely achieves delightful results at the university, community, state, and national level. Winning the ORBIE did not help me or change that reputation.

Winning the ORBIE did help my team as it served as an external validation that they are agents of innovation engaged in tasks worth doing. My team walked around the university a little taller as they passed banners on street signs celebrating the ORBIE/CIO100 wins last vear. The celebration by the university, city. and university system communities was palatable to my employees. It has helped my employee retention efforts as the talent wars have heated up. This is the real value of the ORBIE. While it purports to highlight exceptional technology leaders and I guess it does, what it really does is highlight amazing technology teams that are making a real difference in their organizations. communities, and the world."



ROB DICKSON



"Having been in education for over 20 years,

I have developed a robust network across

my industry. In winning the ORBIE, I now

have access to CIO peers across industries.

with communication channels that allow

me to contribute and receive information,

feedback, and develop relationships that

otherwise would not have happened. These

new connections excite me for a future

that is more collaborative and universal,

empowering me to better serve my industry,

my community, and beyond.

Since winning the ORBIE, I have been

asked to serve in a leadership role with the

State of Kansas to evaluate and consult

on cybersecurity and student information

systems. Winning the ORBIE has also forged

deeper trust from my leadership team to

support me in pursuing innovative initiatives

such as starting an all-girls elementary

school focused on technology and changing

stereotypes of women in STEM. Having

fluid access to other industries via a new

network gained when winning the ORBIE

expands connectivity and influence to

build momentum and trajectory to develop

pathways far beyond these young girls'

elementary years."

CIO & Director, Office of Technology and Communications



SHARON KENNEDY VICKERS

"Since being awarded the 2021 Twin Cities CIO ORBIE Award in the nonprofit/public sector category, I've received additional recognition as a leader in the Minnesota tech community. This honor has helped to position me as a thought leader in key critical areas where I've had success, particularly cybersecurity and digital transformation for positive social impact. This recognition has also helped me to attract and retain top tech talent while building a culture of support.

Among my peers at the City of Saint Paul, this award has helped bring additional recognition to the work of my team, which has instilled stronger confidence in my department, my staff's expertise, and the strategy we built together. My staff has been focused on achieving our mayor's vision of a city that works for all and being recognized for doing so sets a precedence for others in the public sector. I do this work for the greater good and to be recognized for doing so encourages me to continue to reimagine operational processes and drastically improve service delivery, as well as harnesses the real power of data and technology to reshape outcomes for individuals, and build communities where all feel safe, welcome, and included."



THOMAS MURPHY
University CIO & SVP of IS
and Computing



"In Higher Education, trust and credibility are the coins of the realm. I have worked very hard the past nine years to build strong relationships, deliver consistently with high quality, and be a trusted resource to campus. Winning the ORBIE created an opportunity to build upon those relationships - third party validation is important at a place like Penn, where validation of research and science and inquiry are fundamental and woven into the fabric of the culture. The press coverage and pursuant questions allowed me to share with senior leaders ideas for the future that may not have landed as well prior to the award. That has led to the sanctioning of a formal IT strategy for Penn (unheard of in such a decentralized institution) and our deep engagement in the \$750m research investment in data, quantum and environmental science.

The other positive aspect is more regional in nature. Philadelphia has a great opportunity to become a recognized tech hub, along with the 'Eds & Meds' success we are known for. InspireCIO, PhillyCIO and the ORBIE play a significant role in bringing awareness and credibility to IT practitioners in Philadelphia, and helping to highlight Philadelphia as a strong technology city. Of course, the greatest benefit of winning the ORBIE is the opportunity it presents to celebrate my team. As any winner will tell you, it's the team that wins - the winner is just the representative."



TED ROSSCIO & General Manager



"Recognition for CIOs does not come easily. Like your water utility, when IT is doing well, nobody gives the CIO credit, but when issues arise, CIOs get the worst kind of attention! Winning the SoCal CIO of the Year ORBIE award has really improved my situation. When I won it, I immediately received congratulations from my colleagues through LinkedIn and social media. That was very nice. Next, I received a formal recognition of the award from our fifteen Los Angeles City Council members. That was fantastic. But more importantly, the award has benefited staff morale, my department's ability to get budget, and my career prospects (especially important with a new boss coming in December). The ORBIE not only benefited me, but has been received by my 455 staff as a recognition for THEIR hard work. This has improved our brand and

Second, the prestigious credibility of the ORBIE has helped me secure department budget. Government budget is stretched thin and IT budgets compete with highly visible causes like police or parks. The ORBIE award has provided me a powerful platform to show the worth of IT investments. In fact, the new proposed IT budget is SIGNIFICANTLY better than last year's.

benefited recruitment/employee retention

during the challenging Great Resignation.

Third, the ORBIE provides a timely validation of my leadership. Due to term limits, I will have a new boss in December (and Los Angeles will have a new mayor). Thank you again for the ORBIE Award, it has been transformative."



PHIL VENTIMIGLIA
Chief Innovation Officer



"It is such a great honor to be recognized by my peers and the incredible CIO community within Georgia. However, it was even more important for my team to be recognized given the challenges of the last few years and how they unselfishly rose to the occasion to ensure Georgia State still delivered the absolute best possible education to our students. Lam extremely proud of the work we have done to help reimagine higher education through digital transformation. The work of the last several years in balancing scale with innovation really paid off as we quickly and successfully pivoted the university to rapidly enable remote learning during the COVID-19 pandemic.

As such, receiving the ORBIE was a tremendous recognition and validation for their efforts which I was so proud to share with them."



HEALTHCARE

Includes CIOs for hospitals & healthcare organizations:



MARK BROOKS
EVP & CIO
CENTENE

"Winning the ORBIE was a great honor. It was an honor for a variety of different reasons, one of which is it really is a recognition of the team.

Centene Technologies has a lot of pride in the work that we do and in the community that we support. Receiving the external validation was a prideful moment for the team.

In addition, it meant a lot to me personally that there is a peer recognition component of it. I do a lot of work in the community and really appreciate the fact that some of my peers felt like Centene Technologies deserved the recognition.

Recognizing the team and having that be a community-based recognition has put a bounce in our step. It's helped reinforce the importance of the work that we do and in the way that we approach the work."



DR. BOBBIE BYRNE

CIO

Advocate
Aurora
Health

"Not surprisingly, winning the ORBIE was a humbling moment, especially considering the impressive accomplishments of the other nominees. My ChicagoCIO category was a mix of healthcare and non-healthcare and while many organizations accomplished amazing feats in COVID, healthcare was top of mind. At AAH, we also achieved some big milestones in the roll out of our EMR, while navigating COVID surges. My belief was that the ORBIE was just a recognition of the times.

The response of my team was quite different. They had more pride than my mother! They saw the ORBIE as a recognition of everything that they had accomplished. I got some heavy teasing that they were the ones who did the work, and I was the one who got the Award. And of course, they were right again.

I did get some very nice recognition and personal kudos from our board members. This is helpful since often CIOs get the most face time with the board when we are spending money or talking cybersecurity. The ORBIE allowed some more detailed, strategic conversations. My boss was nonchalant. I believe the comment, said with a smile was something like 'Bobbie does hard things'."



SVP & CIO

"I've received a lot of kudos since winning the ORBIE award, which is a nice feeling, and very much appreciated. Because patients are at the core of everything we do, the ORBIE has further validated our digital transformation strategy, and reinforced the incredibly collaborative relationship between IT and our business partners across the enterprise.

I've been doing this for more than 30 years now. People ask me, 'Does it get tired or old?' Every day is super exciting. We're doing it to make a real difference in people's lives. I'm someone who is eager to listen and eager to collaborate. I may have a perspective, but it's a perspective everyone knows I expect debate on, and it's often changed through that debate."



BILL FANDRICH SVP & CIO



"The industry recognizes how technology is an integral part of every company's strategy and future. Technology is often a centerpiece of that discussion, but what is not emphasized enough is the skill, role, engagement model, operating model and how we define what a successful IT organization means to a company. Winning the ORBIE has been instrumental in providing a "platform" and examples across multiple industries on how great IT leaders have redefined their roles to support this transformation. Success can no longer be based just on how well we execute what is requested or how well we manage IT assets and vendors, but rather how we engage and partner with the business. This collaboration is critical in driving out new ways to redefine and understand customer experience; re-imagining how things can be done differently; shaping and defining the actual problem and goals we are trying to solve; and partnering in all aspects of the execution.

No longer are businesses and their IT teams working against each other - we are one team with complimentary skills focused on driving solutions that are aligned with a broader strategy. Our CEO has said on multiple occasions that the way IT has engaged with our business has been a game changer for our organization. The ORBIE is also recognition of our IT team's hard work, as well as the achievement of being a leading IT organization in healthcare. They've earned it and I feel honored to have the opportunity to lead such a great team!"



BJ MOORE
EVP & CIO

Providence

"I am very thankful and honored to have received this award. More than anything, this is a great external validation and recognition of the incredible work of my entire organization and the strong support of our CEO, my colleagues in the executive committee, and our board. Winning the award gave me and my team great momentum and the opportunity to step back and celebrate what we have achieved so far.

Within the past two years, my team and I have set in motion a technology transformation grounded in a vision to simplify, modernize, and innovate across 51 hospitals and 1,085 clinics in seven states. Providence was the first hospital system in the U.S. to treat a COVID-19 patient and the innovative mindset prepared us for the pandemic."



CRIS ROSS
CIO
MAYO
CLINIC

"The ORBIE Awards are a great validation of work done by ClOs, often unrecognized. The Twin Cities Healthcare ORBIE awarded to Mayo Clinic was a welcome validation of the hard work of a really excellent team in support of a world-class organization.

Mayo Clinic is a place where the needs of the patient come first, and we provide hope and healing to millions of people who have serious and complex conditions. It's a wonderful thing when I'm on campus to walk and see the patients that we're taking care of.

The best part of my job is understanding that the technology we provide helps our clinicians treat patients and helps our patients have a better experience working through their health journeys. It's really a big deal to look over the shoulder of a doctor and see how they're using our systems, but really knowing that the tens of thousands of devices and the data that we have behind them is making a difference to patients."

GREAT LEADERS DEVELOP TALENT, NGL MAKES IT EASY

Judith Apshago | VP, IT, Amtrak

This is why Next Generation Leader (NGL) was created - because great leaders develop talent.

month, InspireCIO memfrom across the U.S. entheir up-and-coming leaders in this cohort-based, IT-focused leadership development program, led by current and former CIOs.

Investing in your team shows your appreciation, develops leadership skills and produces engagement and loyalty to you and your organization.

Q: Why do you choose to enroll your team in NGL?

A: I love that NGL brings together IT leaders from various industries and geographies to learn together, collaborate on projects, and network. The varied format, with presentations/lessons, breakout groups, assignments/projects, and mentoring keep participants engaged, and the hands-on format of the breakouts and projects allows them to practice what they've learned. The mentoring is great because it allows the mentees to connect with a CIO outside our industry - they get a different perspective and in many cases build a relationship that lasts well beyond the program. It's really a great program all-around.

Q: How has NGL enhanced your overall leadership development strategy?

A: At Amtrak, we have our own internal leadership development program called LEAD, and I've made that a pre-requisite for my leaders before we invest in them attending NGL. Once they complete LEAD, which gives them foundational leadership training, they can attend NGL and further build on these foundational skills. I view this as a progressive approach to leadership development which in-



Judith Apshago - CapitalCIO Member

centivizes our leaders to take charge of their own development. The leaders who have attended NGL speak so highly of it that it motivates our other leaders to want to participate.

Q: What improved leadership capabilities have you observed in team members who have completed NGL?

A: I've seen my leaders gain confidence, improve their communications/presentation skills, and become better critical thinkers. The exposure to other IT leaders who may be experiencing similar challenges but bring a different perspective has been refreshing for them, particularly those who have been with the company for a long time and don't have much external exposure. The mentoring is a big bonus. I've been coaching one of my leaders but with NGL she was able to connect with another mentor who offered a different perspective, and that's a great thing. They really

hit it off and have stayed in touch beyond the NGL graduation. I tell my leaders, and my mentees, to seek multiple mentors to get varied perspectives and NGL has allowed them to do that.

Q: How has developing your upand-coming, high potential leaders impacted your leadership success?

A: Building a strong leadership team is a high priority for me, personally, and for Amtrak in general. We are in the midst of a digital transformation and are also on the verge of receiving a large influx of capital funding from the Infrastructure Investment and Jobs Act (IIJA) to significantly upgrade and expand our rail infrastructure and network, and IT is playing a key role in this endeavor. We must develop a solid leadership team to drive this transformation and growth - and these leaders need to have the skills to build and develop their own teams, become strategic business partners, and drive execution of our technology strategy and roadmaps. Developing a strong leadership team is absolutely critical to the success of this transformation journey.

Q: What have you enjoyed most about serving as an NGL mentor?

A: I always tell my mentees that I get as much from mentoring them as they get from being mentored - I view mentoring as a two-way street. I've enjoyed getting to know mentees from different companies and industries, learning about their challenges. and helping provide them a sounding board and perhaps a different perspective.





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An exclusive benefit of InspireCIO membership, Next Generation Leader is a development program designed for high-potential leaders in your IT organization.



CORPORATE

Includes CIOs for organizations up to \$1.2 billion annual revenue:



ANDREW BROCK

President & CIO, Associa;
CEO, Associa Digital Services



"Winning the ORBIE immediately changed the political and leadership dynamics of our firm. It provided an external validation of our efforts, which had been difficult for our Board to benchmark. The ORBIE became that benchmark. Our recruiting efforts for new positions changed overnight. Where we had historically struggled to compete with larger firms for the best talent, the ORBIE gave candidates a tangible validation that our innovative & cherishing IT culture wasn't just marketing - it was real. We now regularly win at the talent war, effectively competing against the digital giants. IT investment in our firm has grown from 10% to 90% of our annual capital budget. Our business results are key to that, and the ORBIE backs them up: our investors know the value of the award and understand that winning it proves external value. I'm Chair of DallasCIO, and I actively recruit other CIOs to our organization and network. The network of ORBIE winners is a powerful tool, and I've leveraged it to grow the digital and technological development of our team and our firm. I host regular sessions with other ORBIE award winners to speak to my team and our Company's executive team on digital trends. This has had a strong influence on the leadership in our Company, to such an extent, my role has been elevated three times: EVP, President, and most recently to CEO of an independent digital entity - now responsible for designing and leading our firm towards its future operating model a digital one."



BRIDGET COLLINSChief Transformation Officer & CIO



"Winning the ORBIE was truly motivational for the Cerence IT team. Knowing that peer IT leaders recognized our achievements after a long and arduous spin and standup period just served to re-energize the team for even bigger achievements! I am equally proud, and humbled, to lead, and continuously learn from, such an exemplary team. The ORBIE was also transformative for me in my position at Cerence. My hard work, determination, and proven success in the role of CIO was recently recognized when I was promoted to Chief Transformation Officer and CIO, taking on a broader strategic and leadership role across the company. My charter continues to include the CIO role, but also includes leading cross-functional initiatives that align with our business and strategic goals. One of the initial programs in my new role includes a redefinition of our corporate quality management and certifications function. This program brings together all areas of the business to ensure we meet customer quality requirements from our engineering and delivery teams, as well as driving new certifications for environmental health and safety. cybersecurity, privacy, and other critical requirements in the automotive software business. My broad business background, unique view of the company from the seat of IT. and proven success in the role of CIO directly led to this expanded opportunity to serve the strategic needs of our business. I am proud to work for a company and leadership team that recognizes and rewards the value IT professionals bring to the business."



JYOTI LYNCH



"Being a customer facing brand, IT at EWC was traditionally viewed as a support role. When I joined along with the new leadership team, IT moved from the back office to being front and center and is now viewed as an integral part of delivering against our growth objectives. I love to see technology driving business value by solving problems and creating revenue driving solutions. I enjoy the collaboration with my peers and often refer to technology, marketing and operations as three legs of a stool. All three are necessary in balance to drive the customer experience and company growth. Winning the ORBIE provided validation that technology is a critical and vital component in the success and growth of a business and that all companies need to be technology focused to drive innovation and customer experience. The ORBIE judging panel being previous CIO ORBIE winners also provides a great external benchmark to the organization that the incredible accomplishments and innovation driven by our IT team are recognized as being outstanding and are being celebrated. Winning the ORBIE has been all about my TEAM!! They work tirelessly with long hours and unwavering commitment to deliver for our brand, quests and franchisees. This recognition provides validation, both internally and externally, that the hard work and successful delivery of strategic initiatives is recognized as being remarkable! This hasn't changed my influence within the organization but has provided the muchdeserved credibility to the team leading to high morale, empowerment and increased confidence."



GEORGE MAROOTIANEVP & Head of Technology



"I was fortunate to have won the Boston CIO ORBIE in 2018. With this win, I gained additional credibility with my peers in my organization, and was the springboard to increase my visibility within my CIO peer group across industries. There have been a number of opportunities, over the past 3 years, to collaborate with peer CIOs in order to progress an initiative within my organization. I have been able to forge some great partnerships to better understand some challenges to initiatives that were necessary to my organization.

I found that my CIO peers were very open to discuss these relevant topics, and we have even established a Boston Asset Management CIO forum, where we meet to cover key topics. This group has been helpful, even during the peak times of COVID, where we would collaborate with one another on policies and approaches to Workfrom-Home (WFH) and Return-to-Office (RTO) topics.

Overall, the 2018 ORBIE win was very pivotal to how I continue to grow as a technology leader, and affords me the ability to better contribute to technology topics with Technology Leader peers across the globe."



MICHELE RODGERS



"First winning the ORBIE provided further credit and elevated visibility into the remarkable work of Exeter's IT team. Exeter's success is based on a comprehensive and purpose-built platform that leverages data-driven and technology-based processes which can only be accomplished through technology solutions. Receiving the award from a highly regarded community event not only elevates the CIO role but gives business community recognition to the IT team and leader as a whole.

For me personally, the award inspires and motivates me to continue pushing forward with leading-edge technology enabling business solutions, as well as developing and mentoring the IT team for the next generation leaders."



KRISTY SIMONETTE

SVP of Strategic Services & CIO



"Winning the ORBIE was important to not only me, but also to my team and Camden. It established our company in a new light. Knowing this is a peer-chosen award gives credibility to the ORBIE. We all took pride in receiving the recognition and honor!

For me personally, I think it is more about the confidence I gained from winning the ORBIE that made me more comfortable putting myself out beyond the multifamily industry. After winning the ORBIE, I have vastly expanded my network and connections. I am continuing my learning journey and building relationships across industries. These connections help me elevate the conversation and influence outcomes at Camden.

Lastly, I gained a unique perspective because of winning the award; I had the honor of sitting on the other side as a judge. This experience has provided me with a deeper understanding of the competitive set and individuals blazing trails in technology and innovation!"



LARGE CORPORATE

Includes CIOs for organizations over \$1.2 billion annual revenue:



COLLEEN BERUBECIO & SVP Operations



"It's easy for people inside an organization to view their work, their team and their leader through the eyes of the day-to-day inner-workings of the company. External recognition, such as the ORBIE Award, reminds everyone on my team that we are doing great work and that their work stands out in our profession. It's not perfect, and it's not always fun, but we make a difference worth talking about, that others respect and is worth celebrating.

This recognition makes an important difference in not only my team's perception of the work they do, but it also sends an important message to the rest of the company. To be recognized among a group of such accomplished individuals and peers is an honor and distinction we all take forward."



CHRISTOPHER DESAUTEL SVP & CDO



"I have had the good fortune to be with Berkshire Hathaway for nearly nine years. Over that time, I have worked with all levels of the organization to grow our business, develop our team, improve operations, and delight our customers. The people at our organization have seen my successes and failures and know that I am dedicated to working together to build a great company for our employees, customers, and shareholders. As such, the largest impact from receiving the ORBIE Award was not internal to the organization, rather from the doors that have been opened in the marketplace.

In the highly competitive environment for technology talent, the ORBIE Award, which recognizes not only my efforts but that of our Technology team, aids in attracting talent, and validates the high quality team we have built. Also, the ORBIE Award recognition on social media has brought new opportunities to develop the technology leaders of the future, as I have been invited to share my story and perspective to CXO program students at UC Berkeley and Northwestern.

Lastly, because I received the ORBIE Award, I have had the opportunity to connect with and learn from outstanding technology leaders across the country as part of the InspireCIO Network process, which has enabled me to expand both my network and my perspective."



BERNIE GRACY
SVP & CDO



"Technology is a team sport and the ORBIE represented our collective successful effort to digitally transform a 50 year old company. Technology is at the heart of what Agero does everyday - the credibility, leadership, and influence of the team had been well-established within our organization. But, as an ingredient brand, we were largely unknown in the New England tech community.

What the ORBIE promoted was our credibility, leadership, and influence externally: that we have great people, that we work on exciting initiatives, that we work with the latest in technology, and, most importantly, that our work matters because we literally help people 30,000+ times a day. The ORBIE has enhanced our ability to attract and retain top talent from around the world"



RACHEL LOCKETT





"When my role was created and I was hired

into it 9 years ago, one of the primary goals

was to elevate the role of IT at each of

our operating companies and throughout

our organization. I have worked hard to

accomplish that through many tactics: -

Educating our business leaders about the

value and role of technology in driving

business growth - Helping IT leaders better

understand the business strategy, develop

executive presence, and communicate

effectively to their executive team -

Developing technology strategies and

digital transformation strategies for each of

our companies that align with their business

strategy - Nurturing relationships with

business leaders and department heads

throughout the organization.

I have made good progress over the years,

but it is a constant effort to maintain IT's

place as a strategic asset to the business

and to ensure that each IT leaders maintains

their place on the executive leadership

team. And then... I won an ORBIE. Suddenly,

it felt like all of my efforts began to pay

off. It seemed as though business leaders

were a bit more likely to ask for insight.

and more willing to listen. I was invited to

participate in more of the strategic business

discussions, project teams and focus

groups. I have leveraged the increased

credibility by continuing to advocate for

my teams, serving as a thought leader

in the community, and mentoring other

technology leaders in their career paths."



DARRYL MARAJ

CTC



the was

"In 2021 when I won the Miami CIO of the Year ORBIE Award in my category, it was amazing to see the reaction of my team, our headquarters staff, the executive team and even our CEO who took a 'goofy' screenshot of me accepting the award online and forwarded it to the entire global team. It was an exciting experience for me, but it was equally as exciting for my team because people in our organization suddenly wanted to learn more about what they were working on, what made the team special and how they could help their specific business units. Our colleagues were ready to tell our story to their customers! This translated into a heightened sense of accomplishment and renewed sense of pride for the team.

On the recruitment front, my LinkedIn started to bubble over, and our HR recruiters started to get unsolicited resumes for technology positions. LinkedIn, The South Florida Business Journal. and the Linux Project sent lots of traffic our way. Personally, I spoke at the most amount of industry and tech conferences last year and I attribute it to the visibility I got through the ORBIE Award. Our company's technology team became recognized influencers in the industry and some moved on to bigger opportunities and challenges as a result. Overall, the ORBIE recognition has had a positive impact on myself, my team, and our company."



JOHN PELANT EVP & CTO



"I view winning an ORBIE as a reflection of our Products and Technology organization as a whole. I am a strong believer that teams solve problems and create solutions in a manner that individuals cannot match. My greatest enjoyment comes from guiding a talented group of technologists to utilize their strengths and experiences to innovate and deliver value to our customers.

At CWT, I have the privilege of working with a team from around the world that builds on each other's strengths and collaborates as we transform the services we provide to our customers. Gaining increased visibility and recognition for the organization helps to reinforce the impact we are having on our company and the industry."

FIND VALUABLE INNOVATION, SAVE PRECIOUS TIME Bernie Gracy | EVP & CDO, Monotype & BostonCIO Membership Co-Chair



How do Inspire-**CIO** members find the best, new innovative technologies... without wasting hours in endless

presentations?

Innovation Showcase is a regional approach, featuring mem-

ber-invited, early-stage companies in a virtual, on-commercial format - specifically designed to create an efficient environment for evaluating new ideas and connecting with companies that pique your interest.

to see or hear something that could be a game-changer for their organization while providing a collaborative space to connect with other members.

Q: What do you love most about In- number of areas, including data, cynovation Showcase?

A: I love being exposed to early-staged companies as it helps CIOs keep pace with changes occurring rapidly across the technology landscape. InspireCIO's Innovation Showcase is a great format in a convenient and controlled event where CIOs have the ability to interact with early to mid-stage innovators and be in complete control of who you choose to explore and follow-up with.

Q: Is it helpful to bring a member of your team to attend with you?

A: Yes - it is critical to have key members of my team present. There are potentially so many worthwhile con-The goal is to help Inspire CIO members versations in the "speed dating" format that having team members there helps to cover more ground and assess the value proposition of these early-stage companies across a

bersecurity, applications, operations,

Q: Why do you spend your valuable time attending the Innovation Showcase?

A: As a CIO your time, is valuable. And between LinkedIn, email, and your phone you are inundated with cold calls from vendors around the world who are trying to get your attention. The value of the Innovation Showcase is that your peers are curating a group of venture backed emerging technology companies that allow you to evaluate new ideas and new technologies that may create value for your business. Moreover you get a chance to interact with your CIO peers to gauge their interest in these companies.



Connect with members & evaluate companies that pique your interest.

INSPIRECIO.COM/INNOVATION

ENGAGING HYBRID DIGITAL EXPERIENCES



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- Hybrid event Integration



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Lumen congratulates the 2022 National ORBIE Finalists!

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ENTERPRISE

Includes CIOs for organizations over \$2 billion annual revenue:



ANTHONY BOBOS

EVP & CIO

vitalant

"As prestigious as it is to win an ORBIE award, it is more honorable to celebrate this award within your company and with all those who participated in the digital transformation journey. This award is a testament to all the hard work, dedication. commitment, support, and excellence from every employee who had to deal with a continuous changing landscape to achieve our digital goals. It is also gratifying when an admired and tenured board member comments on the honor to show their support. This board member wrote 'Mv sincerest congratulations on the award as outstanding CIO! You have done so much to contribute to vastly improving IT at Vitalant, CTS and BioCare. What you have accomplished in a relatively short time defies comprehension. I think I told you early on that I felt we were one additional CIO failure from threatening the whole enterprise and now IT is a major strength with exciting things on the horizon. You have made the whole enterprise stronger, wiser. safer, more resilient, and occasionally even comprehensive to the board. Way to go.'

I am so appreciative of such comments, but my response to everyone who reached out to congratulate me received a follow up message with this response. 'There are 5200 pieces of metal molded together that made this trophy.' Every employee and board member owns a portion of this Arizona CIO of the Year ORBIE award! This precious metal recognizes the Vitalant mission to improve healthcare and save lives."



BRAD BREAUSVP & CIO



"Winning the ORBIE confirms what we're doing is right in driving business value! When I say 'we', I mean our great team of TMHCC IT personnel globally that forms our winning culture and works tirelessly to provide exceptional service and operational excellence.

Our TMHCC business leaders fully appreciate that our technology strategy and investment is critically important to growing our business and managing our risk exposure especially during the expedited digital transformation over the last 2+ years."



JEANINE CHARLTON SVP & CTDO, IT



"As an ORBIE winner, I find immeasurable value in the opportunity to connect with other CIO professionals who can share best practices in Technology and inspire innovation in our approach to problem solving. Being an ORBIE winner is a wonderful chance to demonstrate and recognize our company's unwavering dedication to Technology growth, while inspiring the next generation of IT professionals to innovate.

Here at Merchants, we are firing on all

cylinders—The industry and our clients are

demanding that we remain in front with the latest technology, services, and EV expertise. We put a tremendous amount of pressure on ourselves to exceed these expectations, and we are enormously proud of the recognition that this CIO award brings to our efforts. Not only does this allow us to attract and retain top industry talent, but it also sends the message to our clients that Merchants is leading in FleetTech, and we are innovating to shape the future of fleet."



ANITA KLOPFENSTEIN



"Winning the ORBIE is a great honor for the entire technology team at Little Caesars. The ORBIE was a testament to all the hard work of our technology team who strive every day to provide World Class systems for our Colleagues, Stores and Customers. As we continue our digital transformation journey, the recognition has provided an increased level of confidence with our Sr. Leadership team as we review projects and roadmaps. The technology team gained a lot of respect from their business partners. Our Technology partnerships became stronger and more collaborative.

Our CEO mentions the award frequently with our Franchises to provide them the assurance that we will deliver a quality product. Winning the ORBIE Award has been a great marketing and recruiting tool to attract new talent. It gives us the ability to show prospective talent that we are dedicated to building out Technology for Little Caesars and Ilitch Owned Companies. Being able to showcase the great work we are doing is a huge win for our talent acquisition team."



JOHN LAMBETH EVP & CIO



"Winning the ORBIE has helped me in several ways as a professional. I have found myself in more meetings with external customers and officials, as the Award has amplified the perception of my peers that I REALLY am a business person.

The most rewarding result to me though has been the increased opportunity to influence others through mentoring. I have had people from other parts of the company establish mentoring relationships with me. I even have people outside of my department who have asked to be a regular participant in my monthly all-hands meetings.

Within the local CIO community it has resulted in increased networking with my peers. This allows me to rapidly find new ideas that I can apply in Maximus."



STEVE MILLSGlobal CIO



"Some of the big ways winning an ORBIE has helped me: 1) Energized my team and given me a great context for recognizing their accomplishments. The ORBIE is a national stage and it is exciting to my team members to realize that this award is clearly a recognition of the great things they have accomplished and the value they have added for our business. The fact that it comes from outside experts makes this even more powerful. 2) Engaged me in broader interaction and collaboration with my industry peers. The ORBIE process reminded me that there are a lot of other folks out there that I can help and who can potentially help me. The framework of InspireCIO in general and the ORBIE process in particular have brought me in contact with CIOs across all sorts of companies in all sort of industries and created lots of opportunities for us to interact informally. This has been energizing for me and I think beneficial for all of us. 3) Enhanced my visibility. Since being nominated for and awarded the ORBIE, a number of people have reached out to congratulate me and introduce themselves. This has led to some great new connections, opportunities and discussions on all sorts of topics. 4) Expanded my professional network. Through the ORBIE process I was introduced to InspireCIO and, specifically. NewYorkCIO. Both are great organizations with a strong roster of CIOs who face many of the same challenges and

opportunities I do. This has been a great thing

for me."



LARGE ENTERPRISE

Includes CIOs for organizations over \$5 billion annual revenue:



AARON GWINNERSVP & CIO



"While there is great partnership and support of our IT organization within our company's management team, receiving an ORBIE provides external recognition to our company for the achievements we have made in technology and digital innovation.

As we continue to transform our business, this Award will help solidify ongoing support for our continued investments and desire to be a top 10% technology leader in CPG. After our Charlotte ORBIE win, we shared the results on our internal social media platform to recognize the contribution of all our projects teams.

Win or lose, this national nomination will be celebrated within our team."



KIM HALES SVP, IT



"Winning the Houston CIO of Year ORBIE Award has been most rewarding in celebrating the win with my team and recognizing them as among the best IT teams in Houston. This came at a time when were coming out of our company transformation and poised for explosive growth. One of the effects of the years of transformation and pivot to growth has been a level of burn-out amongst everyone at NRG. This Award allowed me to reinvigorate my team at a time when it was much needed. Everyone shared in this Award, and it allowed them to understand that they were indeed part of something special something we'd felt for years and now had external validation. This also let the new teammates from our latest acquisition know that they were joining a team that prided itself on excellence, customer commitment, and teamwork

The Award has provided me the credibility and influence among executive management to rollout cross-business digital initiatives for the first time. These had always been isolated to each business line. This has given us the right to lead with our Digital 3.0 plan to standardize all digital architecture, develop a cloud-centric reusable digital core, and build out our customer data platform across all 3 lines of business at NRG – unprecedented in our history."



TODD INLANDER

SVP & CIO



"Winning the SoCal ORBIE Award was less about me gaining additional credibility and more about using the honor to highlight the work of the IT organization. The achievements outlined in my submission are a team effort.

Teamwork is one of our company values, and any award and kudos I get as the leader of the organization is passed along to our individual team members. I spoke about the great honor at one of our monthly IT live stream sessions and touted my team members' efforts, pausing to thank them and to share the award with them.

My greatest accomplishment is the transformation of our IT organization, resulting in improved service delivery and reliability and reduced costs, while creating an environment of openness and transparency. Transformative change is difficult, and I'm proud that our team has achieved significant changes by focusing on our people and our team culture, which is encouraging employees to bring their authentic selves to work and to innovate."



TARA LONGHead of Technology, MMUS

... MassMutual

"Winning the BostonCIO ORBIE Award was an invaluable experience and an amazing opportunity for me and my team. This is a recognition that I share with all of MassMutual and the wonderful colleagues that I have the honor and privilege to work with every day. This Award is a result and reflection of all of the team's continued hard work, trusted partnerships, resiliency, agility, execution and laser focus on our objectives to achieve results. It's also an achievement for our technology department at MassMutual, and this recognition has created an incredible sense of pride and confidence for our team.

Additionally, the fact that this is an external award from an objective third party, and we are judged by other CIOs in the industry... this is truly an acknowledgment of how successful our team is and a recognition of our contributions to help MassMutual transform, grow and thrive in a digital world. I believe that a leader is only as good as the team that they work with, and this is certainly an award that is reflective of my amazing team. I believe that no one individual, no matter how talented, can be successful consistently by working alone. We are greater than the sum of our parts. I am incredibly proud of my team and what we have accomplished together.'



ADHIR MATTUSVP & CIO



"Winning the ORBIE Award has been an overwhelming experience for me. As the winners are recognized and chosen by prior winners, this Award comes with much higher authenticity and recognition in the industry. I was promoted to Senior Vice President and Chief Information Officer with an added scope of work that includes managing global real-estate and workplace services in over 50 countries, including physical security, safety and well-being of our workforce. I have been tasked to lead the initiative to reimagine the 'workplace of the future.' I am now being invited to participate and influence many corporate initiatives including Diversity and Inclusion, Environmental Safety and Governance (ESG) and Intern program development to name a few.

Additionally, I was inducted in 2022 'Hall of Fame' CIOs this year, thanks in part to an earlier ORBIE win. With increased visibility and acknowledgment of my CIO credentials in the industry, I am now able to participate more in the company's strategic discussions regarding new customer acquisitions. With all the increased limelight and influence, I have stayed grounded. I am hugely proud of my 'Marvellous' IT team and plan to invest even more in their career development and growth and help position them to be world-class CIOs of the future."



DR. EDMOND MESROBIAN

CIO & CTO

NORDSTROM

"Winning the ORBIE has put the recognition spotlight on the talented team that I am privileged to support and be a member of. It has enabled our Technology organization to appreciate the impact that they have on our company and exemplifies one of our company values -- Here to Win! Empower employees with effective tools to deliver excellent service. This enables us to deliver insights directly into applications and solutions to support employee-assisted and automated decision-making by providing the right data at the right time.

It has also emboldened us to continue to be ever curious, ever creative, and fearless to lead our company through the transformation journey we embarked on in 2021!"

THE ANSWER IS IN THE ROOM... ARE YOU?

Surprisingly, CIOs often comment that the most helpful and interesting information learned at member programs isn't from "the sage on the stage" but rather from conversations with other CIO members facing similar challenges. Insider Events are purposefully designed to enable CIO members to host a chapter program for CIO peers at their corporate office facilities.

Inside Children's March 23, 2022



GeorgiaCIO Member Jeremy Meller

"The Insider

Event at Children's Healthcare of Atlanta was an opportunity for us to highlight the ways that information technology and advanced analytics will support the

newest and most advanced hospital in Georgia. We were able to provide tours of our Mission Center where model rooms are staged, and take the GeorgiaCIO members through an immersive experience. Location awareness, connected engagement systems, medical device integration, and automated vehicles will all be working together to ease the burdens on stretched care-providers, as well as improve the patient experience by making it more connected and predictive. It is such an honor to work for an institution like Children's, with such a special mission.

Inside Little Caesars September 2, 2021



MichiganCIO Member Anita Klopfenstein

"Most people think of Little Caesars as only a Pizza Company, however. our IT team supports over 10 companies including Little Caesars. Detroit Tigers. Red Wings, Little Caesars

Arena, Blue Line Distribution, Champion Foods and many more. The information shared at the Insider Event provided an open dialog with my CIO Peers. I gained knowledge of other CIOs doing similar projects, so now we contact each other frequently to discuss ideas and issues we are seeing, etc. It was a great experience. Our CEO was actively involved with planning the content. He loves our technology team and wanted to ensure we showcased the great accomplishments of our IT teams."

Inside Dollar General September 2, 2021



TennesseeCIO Member Carman Wenkoff

"We don't usually do anything like this, so the Insider Event was an opportunity for me to coordinate and showcase some of our cross functional

merchandising

and operational strategies. In the course of doing so, I also learned quite a bit about areas I was unaware of. It was also a nice way to showcase some of the unique approaches Dollar General has taken as we consider and launch technology strategies and solutions. The technology that we showcased to my CIO peers involved an advanced operational and merchandising strategy which is not yet known to the public. This event also helped us to rally the teams against a milestone of demonstrating what is possible and the first executive demonstration. It actually helped us to accelerate the project."



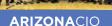


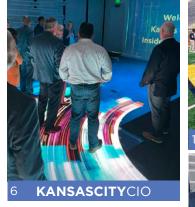


Keep up with InspireCIO Insider Events by following your local chapter's LinkedIn page.

2021-22 INSIDER EVENT HIGHLIGHTS









BAYAREACIO

















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1. ArizonaCIO Inside Phoenix Suns, 2. BayAreaCIO Inside Flex Pulse, 3. ChicagoCIO Inside Chicago Dept. of Aviation, 4. SeattleCIO Inside Seattle Seahawks, 5. TennesseeCIO Inside Dollar General, 6. KansasCityCIO Inside Cerner, 7. GeorgiaCIO Inside Children's Healthcare of Atlanta, 8. MichiganCIO Inside Little Caesars, 9. ArizonaCIO Inside Vitalant, 10. MichiganCIO Inside University of Michigan, 11. TennesseeCIO Inside the Nashville Predators, 12. SeattleCIO Inside Nordstrom, 13. St.LouisCIO Inside Saint Louis Zoo, 14. NewYorkClO Inside NJ Transit, 15. HoustonClO Inside ION Building, 16. CharlotteClO Inside Red Ventures





BRIAN GABBARD SVP of Global Shared Services & CIO



"It is hard to measure the added credibility or influence as a result of ORBIE. I am thankful to be part of a company and culture where external awards matter less than the internal recognition that comes through the trust that is given by our leadership and shareholders to me and my

Winning the ORBIE has been a great motivator for me personally and for my team members. As a team, we will always strive to keep the trust we have been given by our leaders and receiving an external recognition, like ORBIE, is a great affirmation of the work we are doing and the trust we have been given by Ball.

One marked benefit for me and my team as a result of the ORBIE recognition has been the community of CIOs that we have met as part of the InspireCIO network. I have five leaders going through the Next Generation Leadership Program this year alone. This would not have happened if not for the ORBIE. In addition, I have built a cohort of trusted CIO peers that I can lean on and learn from. For this, I am truly thankful. The ORBIE has brought me a new community."



RICH GILBERT SVP & Chief Digital Information Officer - US Affac

"Digital innovation continues to shape our world and influence consumer expectations, raising the bar across industries and the demand for digital solutions. As Aflac's CDIO, my team developed One Digital Aflac, centered on using technology to make things easier for our customers, distribution team, and employees to fulfill Aflac's promise to policyholders - to be there when needed most. Establishing the vision in partnership with Aflac's C-suite, Board of Directors, and my peers in combination with fundamental shifts needed to realize that vision put Aflac's technology organization at the forefront of its business strategy and ensures Aflac stavs ahead of the curve.

My success as a CDIO and earning the Georgia CIO ORBIE Award have enabled me to grow my career, building off the impact of our digital strategy. It has earned me the opportunity to lead and shape Aflac's largest P&L along with the technology organization as Chief Transformation Officer. Head of Individual Voluntary Benefits to reimagine our company and capitalize on our investments. This has been a testament to the value brought to Aflac in my role as CDIO and further demonstrates the evolution and impact a CIO can have by being a true business partner or leader in any organization."



SUE-JEAN LIN SVP & CITO



"The ORBIE Award is about my team's accomplishments, and it means a great deal to each of the 950+ IT and transformation associates that I lead globally. This Award highlights their hard work, boosts recognition and value of technology-driven initiatives within the company and increases the visibility of what we do for the entire organization. It also helped to boost my company's profile to retain and attract top IT and digital talent. IT professionals around the world have made tremendous impact to the way we work and do business. I'm thankful that InspireCIO created this credible platform to recognize CIOs and technology professionals and to highlight these achievements and share a spotlight on companies like Alcon where technology enables people to see brilliantly.

It is truly humbling when people thank me and share their experience of using Alcon products. I also credit the ORBIE for giving me greater responsibility within Alcon. After receiving the ORBIE Award, I have an expanded role and was elevated to serve in the Executive Committee of Alcon (ECA). I am proud to be the first woman to achieve that status and committed to advance Alcon's transformation and digital journey. On a personal level, I got to know many people in the ORBIE community. I am energized by networking and learning from them.'



MARK PAPERMASTER EVP & CTO

"All of AMD and, particularly, AMD IT are very proud to have received this recognition. While my name appears on the trophy, I consider this to be a win for AMD IT as a whole. We are a very collaborative and hard-driving group that thrives on the challenges presented by modern technologies. We are always reaching for the next horizon and meeting the challenges head-on. The ORBIE Awards are highly respected across the industry and the recognition this brings is not only gratifying for all the work we do but is also a feather in the cap for AMD.

The other key benefit is the credibility the ORBIE Award brings to AMD IT accomplishments. We are the first adopter of new AMD products, so as people understand the strength of AMD IT methodologies, it further showcases the incredible IT products that we bring to market through our systems partners. The outstanding CIOs in the InspireCIO community have additional visibility to our products, and an easy way to contact myself or leaders of our IT team."



EDWARD WAGONER EVP & CIO, Digital



"I actually won when I LOST the ORBIE! In my first nomination, I lost... but attending one of the nomination events, I heard a CIO talk about 'change' and was inspired to undertake a life changing personal and professional transformation that enabled me to better play to my strengths (as documented in executive coaching) and to better manage my weakness due to a lack of self-worth. If LOSING the ORBIE kicked off my personal & professional transformation, WINNING it accelerated my credibility, leadership and influence at the most critical time for me, my company and the world: COVID. I came back several years later to WIN the ORBIE as a result of my transformation. My increased confidence, coupled with our technology organization realignment & the credibility gained in the marketplace through the win gave me the platform I needed as every client, prospective client, major industry event and media publication wanted, often on the spot, discussions, presentations and thoughts on how the workplace would evolve from the pandemic, what people would expect in the redefined workplace & how technology could enable a more flexible, healthier. sustainable hybrid workplace where everyone feels like they belong. I would not have been able to undertake hundreds of client & prospect mtgs, event keynotes and panels and media interviews had I not originally lost the ORBIE and undertaken my transformation. I would not have the credibility level in these mtgs/events had I not won the ORBIE. To say losing (& winning) the ORBIE changed my life is not an understatement."



GLOBAL

MIKE WONDRASCH EVP. CIO & Head of Enterprise **Shared Services**



"Winning the ORBIE has had such a positive impact across the organization at Avantor as a motivational tool. It has been a validation of the accolades I offer during Town Halls, from an 'outside-in' perspective, that the strategy, approach and impact IT is having is demonstrable and notable.

In addition, I am incredibly proud of the work the team at Avantor has delivered over the past 3 years defining and executing our digital strategy in order to accelerate the speed of science to better serve our customers.



SUPER GLOBAL

Includes CIOs for organizations over \$20 billion annual revenue & multi-national operations:



SHELIA ANDERSONEVP & CIO, Corporate Functions



"One of the most significant areas of impact in winning the ORBIE has been seeing the pride that the team has in being recognized with such a highly regarded industry honor. I have the significant honor of leading and representing this talented team that has achieved so much in the few years that we have been together. We have focused on building a culture of empowerment through exceptional employee experiences, strengthening business partnership and alignment, and growing a culture of innovation, technical and operational excellence. A personal passion is DEI - this lends great credibility to showcasing a 'see it be it' mentality, to attract and retain female technology talent. The ORBIE represents the commitment to DEI, and the achievements of our significant partnerships and One Team approach with technology and business teams.

With the recognition also comes significant responsibility - to live up to the high standards that the Award represents. It gives more profile both externally and internally - and gives many opportunities to share the stories of your career journey, highlight your team and their accomplishments, how you and your teams drive business value, and even failures that you have learned from. It presents many opportunities to be a giver - to encourage others through sharing your stories."



ROBIN BROWNCIO, Protein North America



"It has been such an honor to have gone through the Twin Cities ORBIE process with so many other distinguished CIOs. The ORBIE journey profoundly impacted me in a way that I didn't expect. It's been an outpouring from so many great CIOs reaching out to say congratulations, not only in the Twin Cities, but across the nation. It's been great to meet so many new connections through the larger ORBIE community.

Going through this process of answering questionnaires regarding my career and Cargill, I reflected on my career journey and how so many people have helped shape the leader I am today in one way or another. This reflection reinforced my pride in working for a company like Cargill, which upholds its values and mission statement every day. But more than anything, this journey filled me with gratitude for the amazing people I work with (inside and outside of Cargill), for the opportunity to do innovative initiatives and for the network of great CIOs that I've gotten to know over the years!"



MELANIE KALMAR
Corporate VP & CIO, CDO



"Winning the Michigan CIO of the Year ORBIE Leadership Award in 2020 truly represented a celebration and recognition moment for all of Team Dow, and for my teams in particular. When we shared the news, my teams and I received kind words and congratulations from every corner of the company - IT was in the spotlight for our leadership in driving successful business outcomes, and it really kicked-off the narrative for a new Digital Dow.

The award is known for representing so much more than Information Technology. It brings with it added credibility in leadership and innovation - both critical factors to business success. At the time, Dow had recently emerged from the DowDuPont merger. We were a new company, under new leadership. with new cultural expectations to break down silos and work more collaboratively than ever before. Leaders and colleagues alike had to find trust and build credibility with one another. Earning external recognition for a iob well done was something I was able to bring to Dow's leadership team when trying to influence business and financial decisions, and also something I brought to our Board of Directors when seeking investments and other high-stakes decisions. Outside of Dow, I was proud to bring the award title to our partner companies and suppliers, many of which employ people in roles like mine, so the Award was highly recognizable."



PRAKASH KOTA SVP & CIO

AUTODESK

"Winning the ORBIE has helped create a positive culture within Autodesk IT amongst both directs and the organization at large. It is a great proof point of Autodesk's digital transformation journey and the evolving nature of IT to fit with the future of work. The ORBIE helps showcase Autodesk and the IT department as a great place to work and supports the recruitment/retention of great talent to our enterprise.

Personally, I am so thrilled with the wonderful opportunity to connect with my industry peers and share best practices and key learnings for the future. Onward!!"



RASHMI KUMAR SVP & CIO

Hewlett Packard Enterprise

"Across industries, the ORBIE has established itself as one of the most prestigious awards a CIO can receive. Personally, receipt of the ORBIE award has provided me, and more importantly HPE, a platform to share the successes, failures and learnings of taking on a massive digital transformation within a large enterprise because no change is without challenge. The ORBIE recognition aides in validating the value we have created for our Customers/Partners and enterprise wide operations.

Through telling our story, we continue to fulfill our HPE mission to improve the way people live and work. We have helped C-suite executives shape their digital transformations from going through large enterprise consolidations, pivots to new business models and shifting to cloud native technologies. Even more prevalent is the challenge of driving transformation, while many companies, like we experienced, are relooking at their operating model as the pandemic has necessitated at shift in how companies must operate for the future. I believe the ORBIE helped to narrow the lens of the digital transformation HPE is enabling."



MICHAEL ZAHIGIAN SVP & CIO



"Internally, this Award reflects on what we, as an IT organization, have achieved, much more than just acknowledgment of my accomplishments. So, in a sense, the Award deepens our confidence and credibility as IT professionals working together to create great things. I'm proud of the progress we've made to not only introduce powerful tools and capabilities to Amgen, but to do this within an inclusive environment that we've built with diligent intention.

The best is yet to come as we focus on building talent and digital capabilities to drive enterprise-wide, cross-functional digital innovation, from research through manufacturing and delivery to patients.

From a personal standpoint, I believe the value of this award is additional awareness and recognition among CIO peers, and this can help me make additional connections within various industries to share experiences and insights."

WHO'S WHO OF INSPIRECIO



BRIAN SHIELD Boston Red Sox National Chair



MAMATHA CHAMARTHI Stellantis National Awards Chair



FERRO
Clario
National Membership
Chair



BILL VANCUREN NCR Converge22 Chair



KRUPINSKI
Coravin
Innovation Showcase
Chair



MIKE SCHMIDT Deloitte FLORIDACIO Chair



BRANDON VAN ORDEN Cousins Properties GEORGIACIO Chair



KRISTY SIMONETTE Camden Property Trust HOUSTONCIO Chair



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FLOYD MAY III SelectQuote KANSASCITYCIO Chair



InspireCIO is the preeminent executive peer leadership network of chief information officers, consisting of 25 chapters. Each chapter is led by a CIO Advisory Board, supporting InspireCIO's mission to convene leading CIOs & foster meaningful relationships by hosting non-commercial, member-led programs.



ROLLIS REISNER McWane, Inc. ALABAMACIO Chair



MIKE GOODWIN PetSmart ARIZONACIO Chair



RAVI PENDSE Univeristy of Michigan MICHIGANCIO Chair



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KEVIN SWITALA Gannett Fleming PHILLYCIO Chair



STEVE MILLS iHeartMedia AUSTINCIO Chair



PRAKASH KOTA Autodesk BAYAREACIO Chair



SOLIS
MIT Lincoln Laboratory
BOSTONCIO Chair



KRISTIE GRINNELL DXC Technology CAPITALCIO Chair



BJ MOORE Providence SEATTLECIO Chair



JOSEPH CEVETELLO City of Santa Monica SOCALCIO Chair



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SOUTHFLORIDACIO Chair



CAVELLIER
Cass Information Systems
ST.LOUISCIO Chair



REENIE
ASKEW
City of Charlotte
CHARLOTTECIO Chair



DAVE HOAG OCC CHICAGOCIO Chair



CRAIG RICHARDVILLE Intermountain Healthcare COLORADOCIO Chair



ANDREW BROCK Associa DALLASCIO Chair



FLATT
National Healthcare Corporation
TENNESSEECIO Chair



AVENSON
Minnesota Twins
TWINCITIESCIO Chair

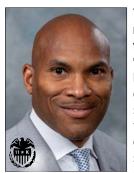


SMITH

Baker Tilly

WISCONSINCIO Chair

YEAR UP: CLOSING THE OPPORTUNITY DIVIDE



Year Up's mission is to close the "Opportunity Divide" by ensuring their students gain the skills. experiences and support that will empower them

to reach their full potential. As the National Partner of InspireCIO, Year Up provides support for the ORBIE Awards across the country.

Q: What value has Year Up added to vour organization?

A: Year Up has provided our organization with a diverse pipeline of entry level talent. The students have demonstrated a strong desire to succeed and

Q: How has Year Up supported your organization?

A: Our organization views entry level talent as those with minimal work experience that possess fundamental skills to perform the duties of the job. Year Up is a good resource because it provides our organization with a diverse group of students who are eager to learn new skills, contribute to our culture, and help us achieve our organizational priorities.

Q: As technologies are emerging, how has Year Up proven to evolve to keep up with your organization's innovations?

A: Year Up has a focus on sharpen-

came in willing to learn something new. ing and deepening the technical skill set for their students and it shows in their daily work with team members. Students apply these skills on the job through their work in Excel, PowerPoint, and other Office products.

Q: What insight would you give another organization considering partnering with Year Up?

A: Take advantage of the broad, diverse pipeline of talent Year Up has to offer. See this partnership as a way to bring new perspectives into your organization. This is also an opportunity to train and develop emerging talent before making a full time hire, which can lead to better retention



Tap into a diverse pipeline of bright, skilled talent.

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